

Prem Kishor

Senior Product Designer, India 

Seasoned design leader skilled in AI-driven design, system thinking, and creating user-centered, impactful B2B/B2C products.

Experience: 7+ years

DP World - Group Product Designer II

Jan 2023 – Present

Led the design for four critical global supply chain & logistics products - Runner (logistics ops), Cargoes Flow (E2E shipment tracking), TMS (road freight for South Africa), and Logistics (customer-facing platform) - driving \$150M+ business growth in 2 years.

- Boosted the adoption rate to 95% by crafting the E2E multimodal shipment tracking system for Cargoes Flow (B2B).
- Achieved a 60% adoption rate by enhancing the “Workflow Management System” to prevent monetary risks & operational errors (B2B).
- Leading the revamp of the Logistics (customer-facing platform) with a modular, mobile-first approach to enhance accessibility and sustainability. Aiming for a 30% global increase in conversion rates by optimizing user flows and experience through a soft launch (B2C).

Global Payments (MineralTree, Inc.) - Product Designer

Apr 2021 – Jan 2023

I drove design impact by mentoring two US-based design interns, implementing a unified design system, and enhancing the operations portal UX, boosting bank user onboarding, fraud prevention, and reconciliation processes, leading to stronger fintech business growth - B2B

- Improved the SMB onboarding system, leading to a 20% increase within 3 months.
- Evangelized design processes and improved UX maturity by engaging stakeholders in design workshops remotely.

BYJU'S Think & Learn - UX Designer

Nov 2019 – Apr 2021

Led the mobile-first design strategy for kids' pedagogy and game-based learning, enhancing engagement and learning outcomes (B2C).

- Achieved an 85% completion rate for Xplore's 'Learn Through Games' feature through gamified UX and remote research during the pandemic.

Portfolio

<https://www.premkishor.online/>

Contact Details

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Education

NIFT, Bengaluru

2017–2019

Masters in Design

Awards

Recipient of the Global Payments Hackathon Award: 2022

Speaker: Artisan Awareness Research paper workshop: 2018

National-level Traditional Artist Award: 2015

Tools

Figma, XD, Sketch, InVision, Adobe Creative Suite

Design Skills

User Research

Ideation

Strategy Personas

Use-cases Journey Mapping

Usability Testing

Accessibility

Information Architecture

Wireframing

Prototyping

Web Development

Agile

Lean UX

Heuristic Evaluation

MPhase Technologies - UI/UX Designer

Jan 2019 – Nov 2019

- **Boosted conversion rates by 24%** across customer and vendor platforms by optimizing user experience with **AI-powered features** on a travel planning website.

Design Studio - UI/UX Designer

Jun 2016 – Jun 2017

- **Successfully delivered projects across Travel, Entertainment, Education, E-Commerce, SaaS, FinTech, and HealthTech.**

Observation Study

Remote Interviews

Design System

Responsive Designs

Data driven Research

Design Sprint

Design Thinking